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April 4, 2014

MR. JOHN KEELING JR., TREASURER NATIONAL POTATO COUNCIL POTATO POLITICAL ACTION COMMITEE 1300 L STREET N.W., SUITE 910 WASHINGTON, DC 20007

Response Due Date 05/09/2014

IDENTIFICATION NUMBER: C00154104

REFERENCE: AMENDED MID-YEAR REPORT (01/01/2013 - 06/30/2013), RECEIVED

01/04/2014

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 1 item(s):

- Your report discloses what appear to be cash contributions from several contributors totaling \$3,510. Please be advised that contributions exceeding \$100 must be made by check or other written instrument. (11 CFR §110.4(c)) Please return the amount over \$100 to each contributor and disclose the refunds on the appropriate report(s) or provide clarifying information regarding this activity.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. Requests for extensions of time in which to respond will not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please

NATIONAL POTATO COUNCIL POTATO POLITICAL ACTION COMMITEE

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contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1175.

Sincerely,

Sarah Juris

Campaign Finance Analyst Reports Analysis Division

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